# Leading the Integration Revolution

Your business problems have changed. Why hasn't your integration solution?



## Adeptia

Enabling business users to connect Salesforce with any application

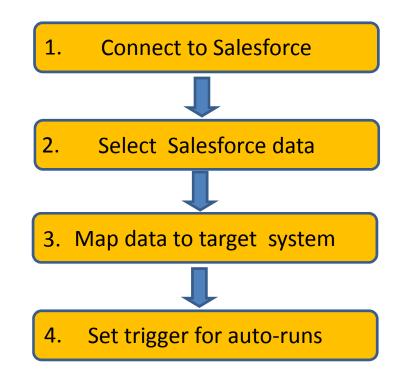




Here's how

#### Connecting your Salesforce to any application takes 4 simple steps

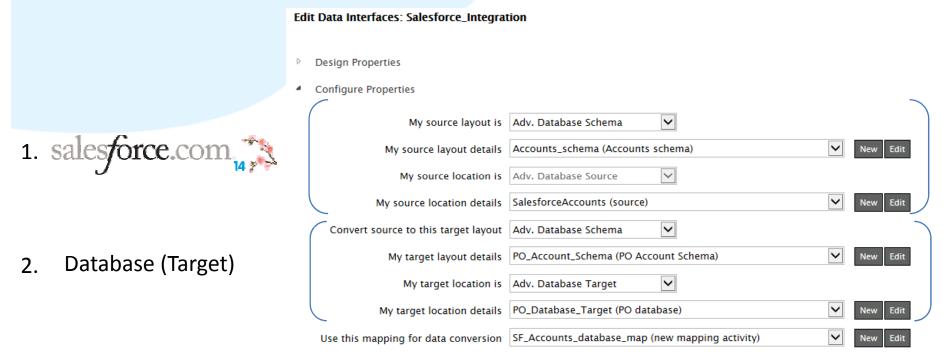
|  | llesforce.   | COM  | force.com sates                      |
|--|--|--|--------------------------------------|
| salesforce.cor                           | 14 ****  |  | J apps                               |
| Home Leads Contacts Acc                  | counts Opportunities Contracts Products Reports Dashboards Provision | ons 🔪  |                                      |
| Search                                   | Opportunities<br>Home  |  | Tell me more!   Help for this Page 3 |
| Limit to items I own                     | View: All Opportunities Got Edit   Create New View                   |  |                                      |
| Advanced Search                          | New  |  | Recently Viewed                      |
| Create New 🔻                             | Recent Opportunities   |  |                                      |
|  | Opportunity Name   | Account Name   | Close Date                           |
| Recent Items                             | Grand Hotels Guest Portable Generators<br>United Oil Installations   | Grand Hotels & Resorts Ltd<br>United Oil & Gas Corp. | 10/22/2006                           |
| Vinod Vinod                              | United Oil Installations   | United Oil & Gas Corp.                               | 10/22/2006                           |
| 👌 samq                                   | GenePoint Standby Generator  | GenePoint  | 10/22/2006                           |
| 🧑 ramans                                 | GenePoint SLA  | GenePoint  | 10/22/2006                           |
| <ul> <li>mannyp</li> <li>JoeC</li> </ul> | Edge Emergency Generator   | Edge Communications                                  | 10/22/2006                           |
| CarlL                                    |  | <u>Long communications</u>                           | 101252000                            |
| ChadJ                                    | Reports  | Quarterly Summary                                    |                                      |
| JoeC                                     | Constructive Disasters   | Interval: Current FQ V                               |                                      |
| 💗 test                                   | Opportunity Pipeline   | Interval: Current FQ  Include: All Opportunities     |                                      |
| Adeptia Dev                              | Stuck Opportunities  | Run Report   |                                      |
|  | Closed Opportunities   | Run Report   |                                      |
| Recycle Bin                              | Opportunity Field History Report                                     |  |                                      |
|  | Go to Reports »  |  |                                      |
| Quick Create<br>*Opportunity Name        |  |  |                                      |
|  | Tools  |  |                                      |
| Account                                  | Sales Methodologies  |  |                                      |
| <u></u>                                  |  |  |                                      |
| *Close Date<br>[ 5/12/2014 ]             |  |  |                                      |
| *Stage                                   |  |  |                                      |
| None V                                   |  |  |                                      |
| Amount                                   |  |  |                                      |
|  |  |  |                                      |
| Save                                     |  |  |                                      |





#### Data Interface: Step 1 & 2 : Select Salesforce & Target system

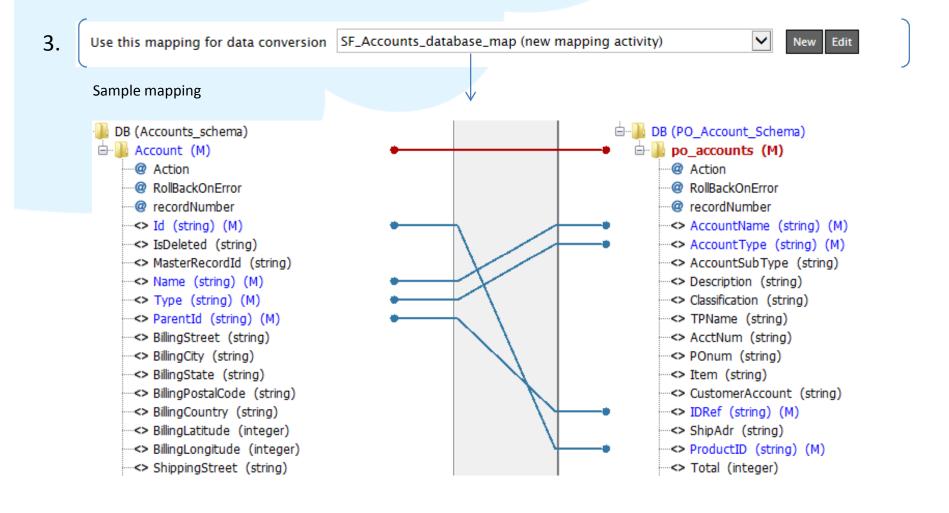
Suppose we want to integrate Account records from Salesforce into a Database. Go to Solutions > Data Interfaces and setup a new data interface. Example shown below.



Prerequisite: You would need to provide your Salesforce login credentials in the Salesforce connector by going to Develop > Services > Connector > Database Info > Salesforce Connector



#### Data Interface: Step 3: Apply Mapping rules





#### Data Interface: Step 4: Select Trigger option for automated runs

|    | Deploy Properties |                         |                    |            |           |           |     |      |             |          |
|----|-------------------|-------------------------|--------------------|------------|-----------|-----------|-----|------|-------------|----------|
| 4. |                   | Event Type* Cal         | endar Event        |            | ~         |           |     |      |             |          |
|    |                   | Event Name* SF_         | Account_synchup    | (rule to t | rigger th | e SF uplo | ad) |      | ~           | New Edit |
|    |                   |                         | $\bigvee$          |            |           |           |     |      |             |          |
|    |                   | Name*                   | SF_Account_sync    | hup        |           |           |     |      | ×           | :        |
|    |                   | Description*            | rule to trigger th | e SF uploa | ad into D | В         |     |      |             |          |
|    |                   | Event Start Date        |                    |            |           |           |     |      |             |          |
|    |                   | Time (hh:mm) *          | Hours 🗸            | Mins       | ~         |           |     |      |             |          |
|    |                   | Event Expiry Date       |                    |            |           |           |     |      |             |          |
|    |                   | Time (hh:mm) *          | Hours 🗸            | Mins       | ~         |           |     |      |             |          |
|    |                   | Firing Days*            | AllDays            |            | ~         |           |     |      |             |          |
|    |                   | Firing Schedule (* – No | Sec Mins           | Hrs        | DOM       | Mon       | DOW | Year |             |          |
|    |                   | Constraint)*            | 0                  | 12         | *         | *         | ?   | *    | <u>Help</u> |          |



#### Data Interface: Execute trigger and Monitor results

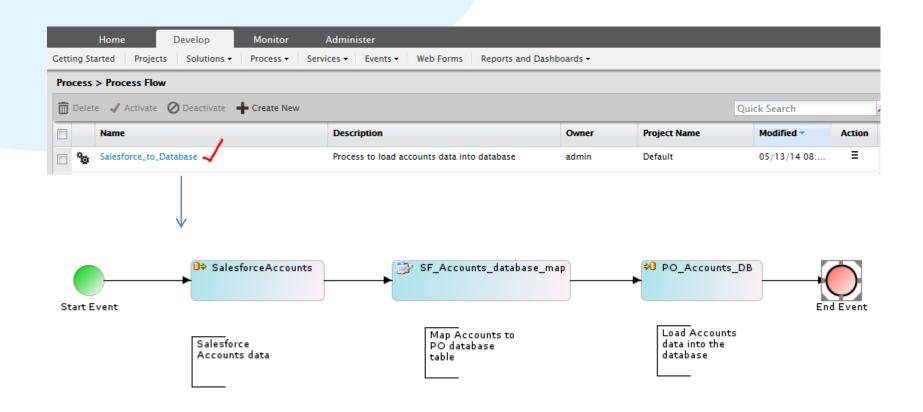
#### Activate Event or right click and Trigger Now. Go to Monitor > Events Dashboard to see transaction results.

| y Tasks <del>+</del> | My Documents - Dash    | board - Reports | History - My  | Solutions +                               |         |                       |                                |                        |                                      |          |
|----------------------|------------------------|-----------------|---------------|---|---------|-----------------------|--------------------------------|------------------------|--------------------------------------|----------|
| Dashboard            | d > Events             |                 |               |   |         |                       |                                |                        |                                      | _/       |
| 1                    | SF_Account_synchup     | CalendarEvent   | 05/12/2014 19 | :10:08                                    | 05/12/2 | 014 19:10:09          | Salesforce                     | Integration            | Default_Data_Interfaces              | Executed |
| 2                    | admin                  | Manual          | 05/12/2014 17 | :53:09                                    | 05/12/2 | 014 17:53:09          | SF to Quic                     | <u>kbooks</u>          | Salesforce_Accounts_Quick<br>books   | Executed |
| 3                    | admin                  | Manual          | 05/12/2014 17 | :51:11                                    | 05/12/2 | 014 17:51:11          | <u>new Interfa</u>             | ax flow                | new_interfax_flow                    | Executed |
| 4                    | admin                  | Manual          | 05/12/2014 17 | :50:38                                    | 05/12/2 | 014 17:50:38          | <u>NetSuite O</u>              | pportunities Interface | NetSuite_Opportunities_In<br>terface | Executed |
| 5                    | Batch_Process          | CalendarEvent   | 05/12/2014 12 | :00:00                                    | 05/12/2 | 014 12:00:00          | <u>NetSuite_C</u><br><u>ce</u> | )pportunities_Interfa  | Default_Data_Interfaces              | Executed |
| Active Ev            | ents – Five Next   ALL |                 |               |   |         |                       |                                |                        |                                      |          |
| <u>#</u> •           | Event Name             |                 | Event Type    | Polling                                   |         | Last Trigger Time     |                                | Next Trigger Time      | Process Name                         |          |
| 1                    | Batch_Process          |                 | CalendarEvent | 0 Second<br>12 Hours<br>Month ? I<br>Year |         | s<br>05/12/2014 12:00 | 0:00                           | 05/13/2014 12:00:00    | Default_Data_Interfaces              |          |
| 2                    | FulfillmentWebService  |                 | WsProvider    | N/A                                       |         | N/A                   |                                | N/A                    | FulfillmentWebService_subp<br>ss     | oroce    |
| 3                    | BooksByQTPByStore_Dash | nboard          | Form          | N/A                                       |         | N/A                   |                                | N/A                    | Change_StoreID_Dashboard             | I        |
| 4                    | Notice_of_Filing       |                 | Form          | N/A                                       |         | N/A                   |                                | N/A                    | Notice_of_Filing_process             |          |
| 5                    | support                |                 | WsProvider    | N/A                                       |         | N/A                   |                                | N/A                    | UseCase_DynamicQueryPro              | cess     |
| Events Fi            | ring Trend             |                 |               |   |         |                       |                                |                        |                                      |          |
|                      |                        |                 |               | Eired Events                              | Nail 9M | ai 10 Mai 11 Ma       | 12 Mai                         |                        |                                      |          |



### Process Flow approach for Developers

Included in the solution zip file is a sample process flow that is created by using the same activities which were selected in the Data Interface form. The purpose of this flow is to show users different approaches of building a solution.





# Thank you!

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